

#### CENTURYTEL BACKGROUND

- ♦ 8<sup>th</sup> largest telephone company in U.S. 2.4 million telephone access lines
- ♦ Publicly traded on NYSE: CTL
- Full service telecommunications provider in rural markets
- ♦ History of growth through acquisition
- ◆ Rate of Return regulated for most properties (approximately 70% at Federal Level)
- ◆ Leading purchaser of RBOC access lines 1.2 million purchased over past five years
- ♦ 640,000 lines under CALLS for newly acquired lines in AL and MO

#### **OPERATING PHILOSOPHY**

- ◆ Continue growth as a leading provider of integrated communication services in rural America
- Pursuing one of the most aggressive broadband deployments in the industry
- ♦ Dedicated to rural and small urban markets
- Present regulations threaten this philosophy hinder our ability to invest in new and existing markets

#### 2 KEY ISSUES FOR CENTURY TEL

- ♦ Universal Service
  - High-Cost Fund Cap
  - **♦** Safety Valve Support
  - ♦ ETC Eligibility for High-Cost Support
  - ♦ Contribution Methodology
- Removal of All or Nothing Rule

#### **HIGH-COST FUND CAP**

- Current cap is reducing USF in rural markets
- ◆ Lifting cap necessary for stability, continued maintenance of service in rural America



#### UNIVERSAL SERVICE AND SAFETY VALVE SUPPORT

- Many rural RBOC customers need improved services, which require substantial capital investment
- ◆ Safety Valve support does not scratch the surface of what is needed for lines acquired from RBOCs
- ◆ Rural RBOC customers anticipate improved services from buyers on day one --Present rules delay funding for needed investment for more than a year

#### **ETC PORTABILITY RULES**

- ◆ The support is not being used as it was intended to provide "universal service"
- ◆ Too many loopholes in today's rules that threaten universal service and highest cost customers - a double standard has emerged
- ◆ States are applying the rules to speed competition but are not considering full public interest requirements in rural markets – long-term costs may outweigh benefits of competition
- CETCs are gaining huge windfalls at ILEC and customer expense
- ♦ Overall impact through this year is expected to result in \$2 billion increase in fund due to wireless entry
- Pending petitions and open docket on this issue need to be acted upon

#### **CONTRIBUTION METHODOLOGY**

- ♦ All carriers should participate
- Broadband providers should get comparable treatment
- Wireless carriers should contribute based on their actual interstate usage
- ◆ FCC should avoid another end-user charge increase

#### ALL OR NOTHING RULE

- Present environment hinders our ability to attract capital for investment. (i.e. RBOC acquisitions)
- ♦ CenturyTel needs options to position itself to respond to competition
- ♦ All-or-Nothing rules need to be changed for both acquired lines and legacy properties to encourage rural investment
- Removal of this rule will provide much-needed stability
- ♦ All-or-Nothing needs to be resolved this year



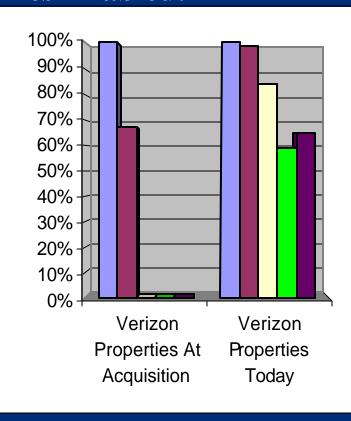
#### **CLOSING POINTS**

- ◆ CenturyTel needs to be able to attract capital for investment to develop and sustain longer term capital plans
- Long-term stability is needed for the rural segment of the industry
- Universal service is a critical part of that stability
- ♦ Companies like CenturyTel are the best hope for rural consumers
- ♦ The FCC should move quickly to
- ♦ Remove High-Cost Fund Cap
  - ◆ Revise Safety Valve Support Mechanism
  - ♦ Address ETC Eligibility
  - ♦ Broaden Contributions Base
  - ♦ Eliminate the All or Nothing Rules



## Feature & Services Availability

#### **Access Lines Enabled:**



•CenturyTel acquired 487,000 lines in Wisconsin, Arkansas and Missouri from Verizon in 2000.

- Basic Service
- Enhanced Services
- Dial-Up
- VM
- DSL



# **Availability of Services in Verizon Properties Since Acquisition**

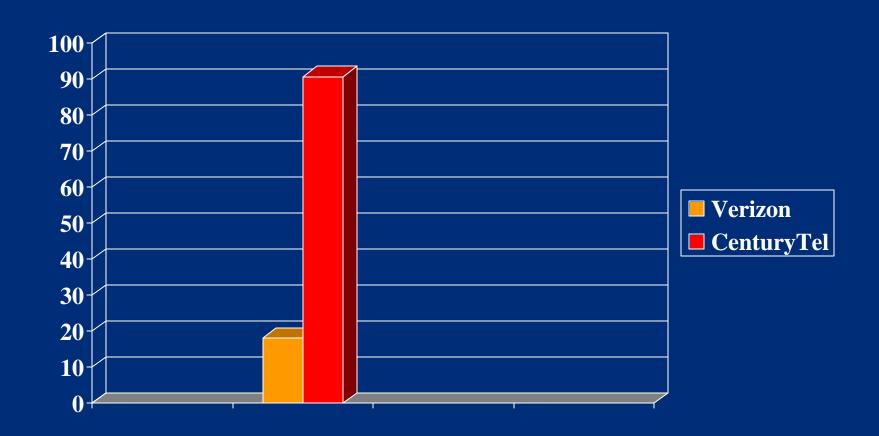
	@ Acquisition	3rd Qtr 2002
CCF	22.00%	99.00%
CID	10.40%	95.00%
VM	<1.00%	58.60%
LD	NA	15.52%
Internet	<1.00%	84.10%
DSL	0.00%	65.20%

<sup>•</sup>Percentage of enabled lines with services available.



<sup>•</sup>CenturyTel acquired 487,000 lines from Verizon in 2000.

### Capital Expenditures in GTE/Arkansas Properties



**Three-Year Capital Expenditures** 

